

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 816784 /		Alt Order #
Product Sept 5-Sept 9		
Contract Dates 09/05/12 - 09/09/12		Estimate #
Advertiser Friends of Kirk Caldwell		Original Date / Revision 09/04/12 / 09/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Mike Perkins	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 50.00
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	KGMB	09/05/12	09/09/12	News/Prime Rotator	5P-1035P		1:00				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/03/12	09/09/12	--WTFSS				8	\$600.00	4.90			
N 2	KGMB	09/06/12	09/09/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	4	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/03/12	09/09/12	---22--				4	\$520.00	2.70			
D 3	KGMB	09/10/12	09/14/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	0	\$0.00
										Totals		12	\$6,880.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/09/12	12	\$6,880.00	\$5,848.00	\$275.56	\$6,123.56
Totals	12	\$6,880.00	\$5,848.00	\$275.56	\$6,123.56

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Contract / Revision 816789 /		Alt Order #
Product Sept 10-Sept 14		
Contract Dates 09/10/12 - 09/14/12		Estimate #
Advertiser Friends of Kirk Caldwell		Original Date / Revision 09/04/12 / 09/04/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Mike Perkins	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 62.50
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	09/10/12	09/14/12	News/Prime Rotator	5P-1035P		1:00				NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	MTWTF--				10	\$600.00	4.90			
N 3	KGMB	09/10/12	09/14/12	HI News: Sunrise 5-8a	5a-8a		1:00				NM	5	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	11111--				5	\$430.00	2.70			

*Tax 1 Note: General Excise Tax 4.712%

Totals	62.50	15	\$8,150.00
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/14/12	15	\$8,150.00	\$6,927.50	\$326.42	\$7,253.92
Totals	15	\$8,150.00	\$6,927.50	\$326.42	\$7,253.92

Signature: _____ Date: _____

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